

STRATEGY BUILT FOR A PURPOSE

PRESS RELEASE

Munich, June 1st, 2021

stradoo® has been honored with the prestigious Pharma Tech Outlook Award “**Top 10 Pharma Marketing Consultancy**”. As a life sciences focused strategy consulting firm headquartered in Germany and operating globally, stradoo has been commended with this award and holds this title with great pride and honor.

Pharma Tech Outlook is a leading monthly publication that has been a pioneer in bringing forth **key trends in the pharmaceuticals industry, real world solutions**, and the implications for **pharma marketing**. The magazine is based on a unique learn-from-peers approach providing decision makers a platform to constantly sharing their experience, wisdom and thought leadership among each other.

Annually, Pharma Tech Outlook compiles a list of “**the most commendable pharmaceutical marketing consultancies**” based on the recommendations of a distinguished panel of prominent CEOs, CIOs, VCs, analysts, and the editorial board of Pharma Tech Outlook. Following an evaluation, the resulting list comprises “10 companies that are at the **forefront of providing Pharma Marketing consulting services and transforming businesses**” in Europe.

stradoo® has been recognized for this award due to its **distinguishing core principles of providing consulting services** to its clients in the **pharmaceutical and life sciences industry**: combining **deep industry knowledge** and **expertise** with historically **proven innovative project methodologies**, stradoo fosters **long-term success and operational excellence** with its clients.

Alongside years of experience and high customer satisfaction, this reward supports stradoo’s success as a **uniquely positioned consultancy in the pharmaceutical and life sciences industry**.

https://www.pharmatechoutlook.com/magazines/May2021/Pharma_Marketing_Europe/?digitalmagazine#page=1

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